

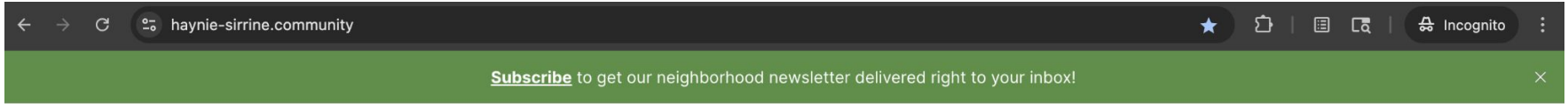
HAYNIE SIRRINE

Haynie-Sirrine Neighborhood Association Meeting

May 28, 2025

Agenda

- Opening Remarks & Introductions from the Neighborhood Association
- NextGen Executive Director Eric Weissman
- “State of the City” Highlights- City Manager Shannon Lavrin
- City Council Update - Council Members Wil Brasington & Ken Gibson
- Downtown Transportation Master Plan Phase II Initiative - Director of Engineering Services Clint Link
- Haynie-Sirrine Police Report - Officer Kyle Bowdoin
- Closing Comments & Next Neighborhood Meeting



Home Plan Code



Sign in

Subscribe



Upcoming Neighborhood Meeting on May 28th

Mark your calendars for our next meeting.

By Haynie-Sirriner Neighborhood Association — 21 May 2025



May 2025 Newsletter

💡 This newsletter looks different than in the past. We're using a new platform for our refreshed email newsletter & new website.

By Haynie-Sirriner Neighborhood Association — 12 May 2025



County Square Redevelopment Update Meeting to be held on June 4th

Hosted by Greenville County and RocaPoint Partners

By Haynie-Sirriner Neighborhood Association — 09 May 2025



Haynie-Sirriner Neighborhood

News & updates from the Haynie-Sirriner Neighborhood Association

Subscribe

RECOMMENDATIONS



GVL Newsroom | Greenville, SC - Official Website

Subscribe

The logo features the word "nextGEN" in a bold, sans-serif font. "ne" is white, "xt" is white with a blue chevron pointing right, and "GEN" is blue. The background is dark blue with large, light blue geometric shapes.

nextGEN

GREENVILLE ENTREPRENEUR NETWORK



Eric Weissmann

Executive Director

@eweissmann

nextGEN



cintrifuse



techstars



Why supporting startups matters

A robust entrepreneurial ecosystem helps communities:

- Cultivates a thriving, diverse economic baseline
- Brings talent to the region
- Creates net new jobs (high-quality)
- Attract outside investments
- Fosters community engagement



We're on the Global Stage

The
Economist

Menu

Weekly edition

The world in brief

Search

TL;DR

- Startups play an outsized role in creating employment in America
- Pandemic opportunism has subsided yet our surge remains
- 2016 – 19: Established companies created 1 job for every 4 startup jobs
- 2020 – 22 = (1): 4
- S/O to Village Launch, Incora and Supermoon!

Finance and economics | Capitalist nation

America is in the midst of an extraordinary startup boom

How the country revived its go-getting spirit

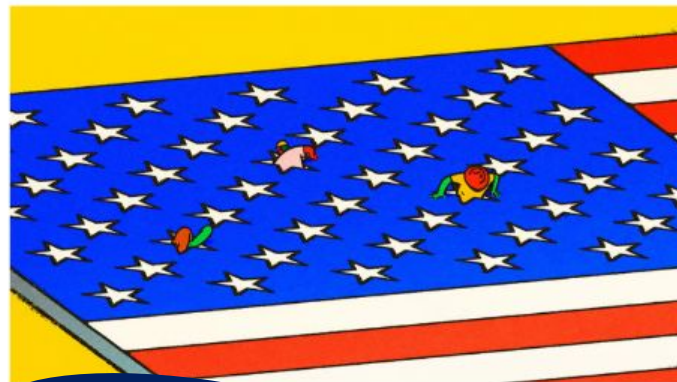


ILLUSTRATION: ALBERTO MIRANDA

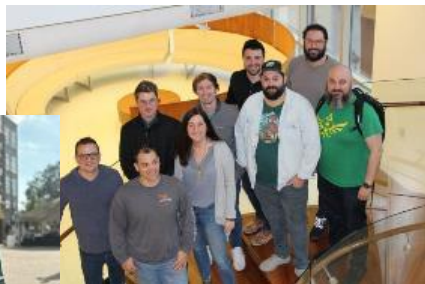
12th 2024 | GREENVILLE, SOUTH CAROLINA

Share

nextGEN

We help the
entrepreneurial
community grow.

Our **vision** is a robust ecosystem
that provides entrepreneurs
with the resources they need to
launch and scale a business in a
place they love to live.



Our unique role

1

We **STEWARD** the broader entrepreneur ecosystem through #StartupGVL—a rallying cry and unifying umbrella that encompasses the landscape of support for startups in the Greenville region.

2

We **SUPPORT** the founders and teams of high-growth companies through a series of programs, services, and events that fuel their success.

3

We **MEASURE** the impact of the ecosystem and the startups we serve to tell founders' stories and maximize our collective opportunities for growth.



The values that guide our work:

We believe in **knowledge**—that learning opens doors to opportunity.

We believe in **connection**—that nobody succeeds alone.

We believe in **innovation**—that entrepreneurship fosters prosperity.

1

We steward the ecosystem

Imagine a future focused on growth, where connections spark creativity and where every entrepreneur finds their tribe.



NextGEN serves as a:

Convener - gathering ecosystem partners

Guide - making referrals to resources

Problem-solver - identifying and removing barriers

NETWORKING

#StartupGVL Launchpad
 Advantage Greenville
 Beer and Napkins
 Flywheel Cafe
 Flywheel Tech Slam n' Eggs
 Flywheel Pitch Space
 i4 Series
 InnoVision Awards
 NEXT Venture Summit
 Platform at Greer - Huddle
 Platform at Greer - Ignite
 Tech After Five
 Ten at the Top

CONCEPT

CommunityWorks:
 Women's Business
 Center
 SBDC (Small Business
 Development Center)
 SCORE

TRAINING

Build Carolina
 Greenville Technical College

UNIVERSITY PROGRAMS

Clemson University - Spiro Institute
 Furman University - Hill Institute
 University of South Carolina Upstate

PROTOTYPE DEVELOPMENT

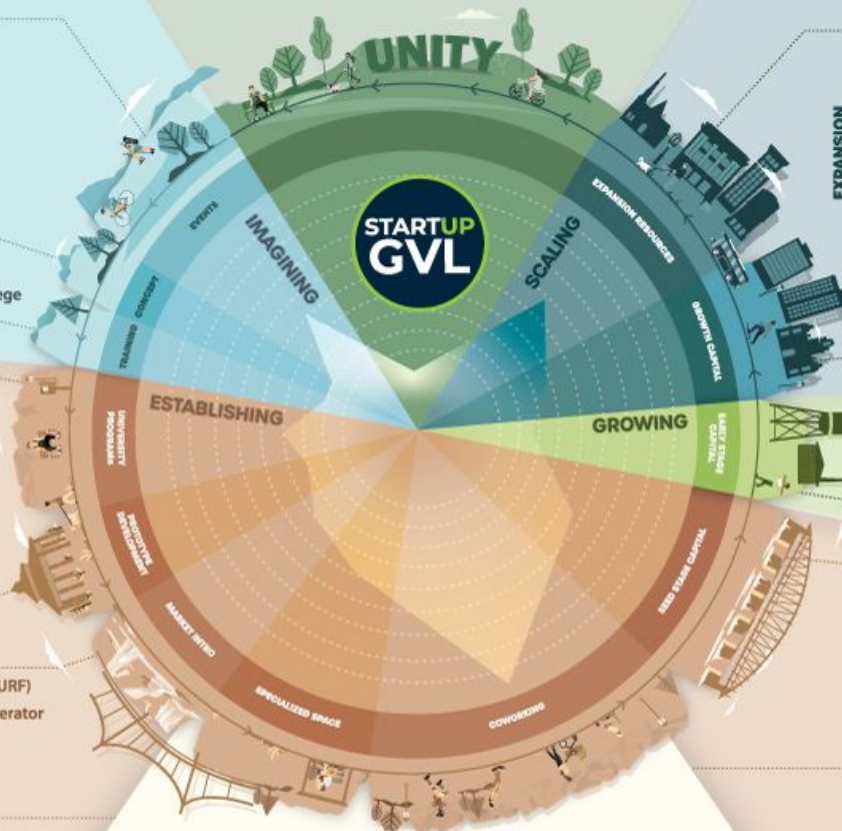
GVL Starts
 The Platform at Greer
 Village Launch

MARKET INTRO

Clemson University Research Foundation (CURF)
 Greenville Chamber Minority Business Accelerator
 NEXT
 Upstate Warrior Solution

SPECIALIZED SPACE

Chapel GVL
 Endeavor Greenville Workspaces
 Imagine Kitchen
 Kings Collective
 NEXT Manufacturing
 Prisma Labspace
 Social House
 SynergyMill



EXPANSION RESOURCES

City of Greenville Economic
 Development
 Greenville Area Development
 Corps (GADC)
 Greenville Local Development
 Corp (GLDC)
 Greenville Chamber
 SC Department of Commerce
 SCBIO
 Upstate Alliance

GROWTH CAPITAL

Azalea Capital
 Industrial Value Partners
 Ranger Aerospace
 Route 2 Capital Partners

EARLY STAGE CAPITAL

Abundance Capital
 Cultivation Capital
 Founderville Founders Fund
 Sandlapper Capital
 SC Launch

SEED STAGE CAPITAL

Appalachian Development Corporation
 Community Works
 SCRA (South Carolina Research Authority)
 VentureSouth
 Vicinity Capital

COWORKING

Atlas Local
 Bellamore
 Crescent Startup Community
 Eleos Co-op
 Nectar Community
 NEXT Innovation Center
 Openworks
 Rupert Huse Veteran Center
 Venture X Greenville

The **STARTUPGVL** *Ecosystem Map*

powered by: **NEXT**

Momentum is building across the Upstate of South Carolina. The region is realizing its potential as an innovation hub.

STARTUPGVL is a destination. It represents the spirit of entrepreneurship and personifies innovation flowing from a diverse set of resources. From the chefs and foodies following their dreams along Main Street to the software geeks building tech-based businesses on the banks of the Reedy River - StartupGVL provides inspiration, connections and support. We believe that the spirit of innovation and the bold bravery of entrepreneurs will stimulate Greenville's entire economy and invigorate an integrated community.

2

We support high-growth founders

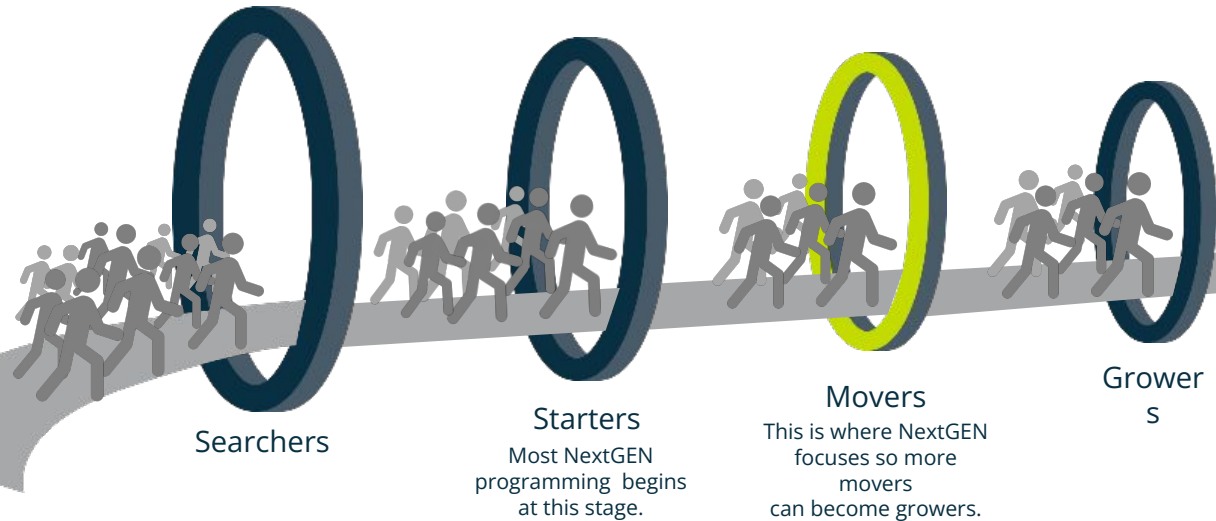
Just as all founders are different, so are their journeys.



Our ideal clients are poised to:

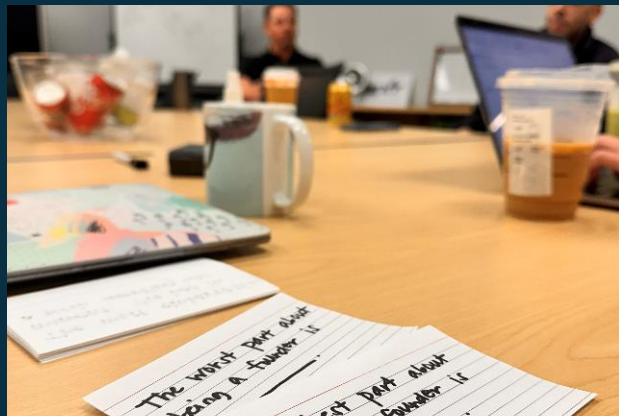
- Scale
- Generate wealth for owners and investors
- Have a regional impact
- Create jobs

We created personas to recognize the various stages or milestones of startup success.



Programs & Services

Free educational opportunities to support founders and their teams.



EDUCATION

ACCELERATOR

GROWTH LABS

MENTOR CONTINUUM

VENTURE
MENTORING
SERVICE

MENTOR POOL

CONNECTIONS

INDUSTRY
ROUNDTABLES

WORKSHOPS

ENTREPRENEURS-
IN-RESIDENCE (EIR)

OFFICE HOURS

P2P GATHERINGS

Events

Annual events designed to showcase, highlight, and spur the growth of startups in our ecosystem.



Signature

#STARTUPGVL
NIGHT @ THE DRIVE

NEXT VENTURE
SUMMIT

Regular

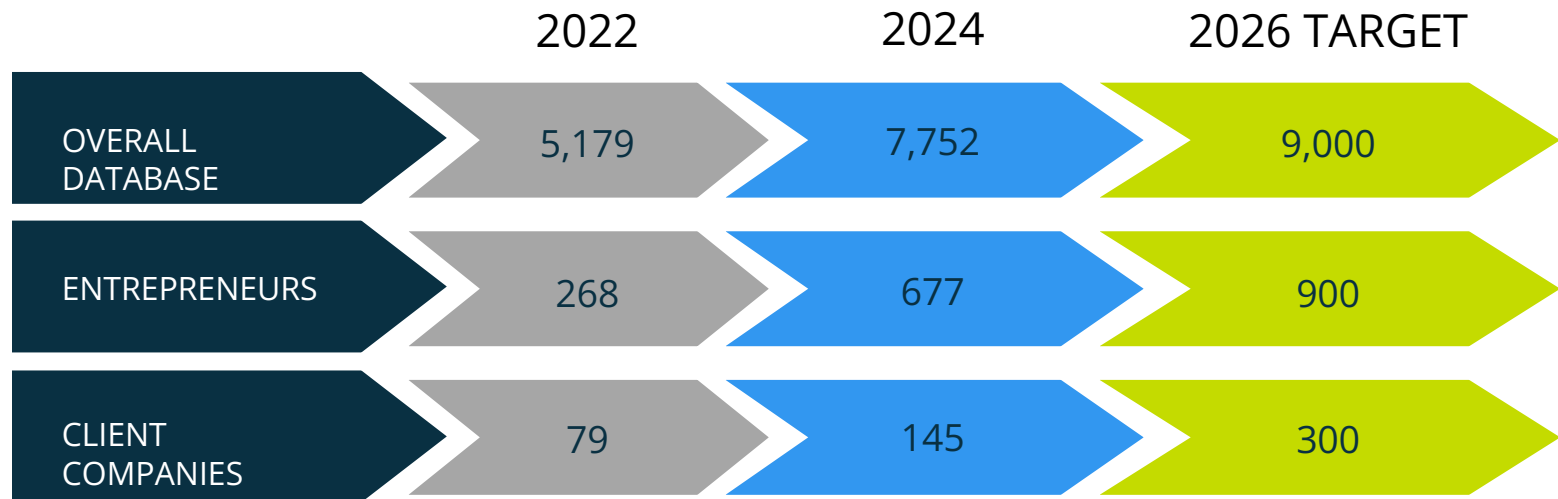
FOUNDERS FORUM

STARTUP DRINKS
(SUDs)

3

We measure the impact

Startups and high-growth small businesses are shaping the future of our community.



3

We measure the impact

Startups and high-growth small businesses are shaping the future of our community.

TOP INDUSTRY VERTICALS

24%	Technology & Software
10%	Healthcare & Medtech
10%	E-Commerce & Retail
8%	Finance & FinTech
8%	Real Estate & PropTech

23% Female-owned

14% Pre-revenue

15% Minority-owned

\$79,503,550
in Annual Revenue*

\$36,982,000
Funding Raised in 2023*

It pays to work for a startup!

\$71,910
Average Wage*

19% HIGHER
than GVL county
average wages

757
Headcount*

58%
are local
employees

* These figures represent 60% reporting from our client companies.

NextGEN Squad

Sydney Cooke –

Startup Community Engagement
Manager

Sam English –

VMS Lead

Molly Inclan –

Program Manager

Riley Johnson–

Development Manager



The logo features the word "nextGEN" in a bold, sans-serif font. "ne" is white, "xt" is white with a blue chevron pointing right, and "GEN" is blue. The background is dark blue with large, light blue geometric shapes.

nextGEN

GREENVILLE ENTREPRENEUR NETWORK

GREENVILLE
STATE

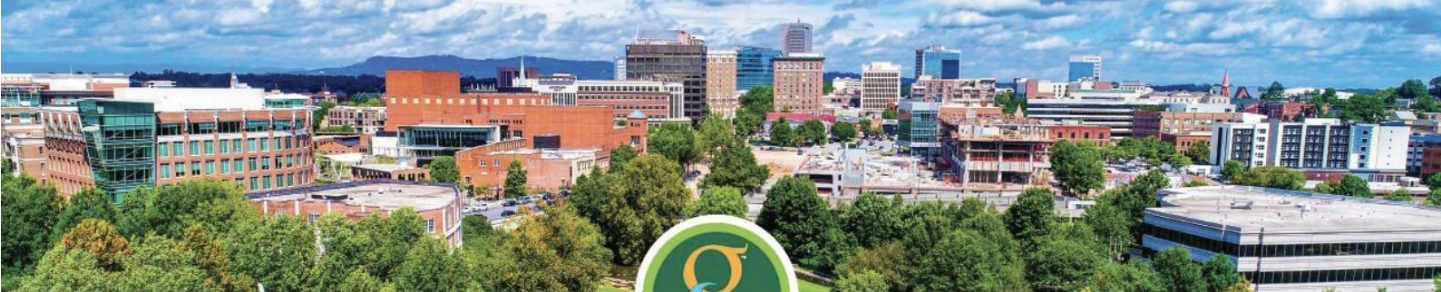


of the **CITY** 2025



City Council Highlights





Welcome!

Downtown Transportation Master Plan Phase II

The purpose of this Open House is to:

- Explore strategies for improving congestion and mobility in the Central Business District.
- Review areas of interest for proposed improvements.
- Take your input on recommendations for inclusion in Phase II of the plan.

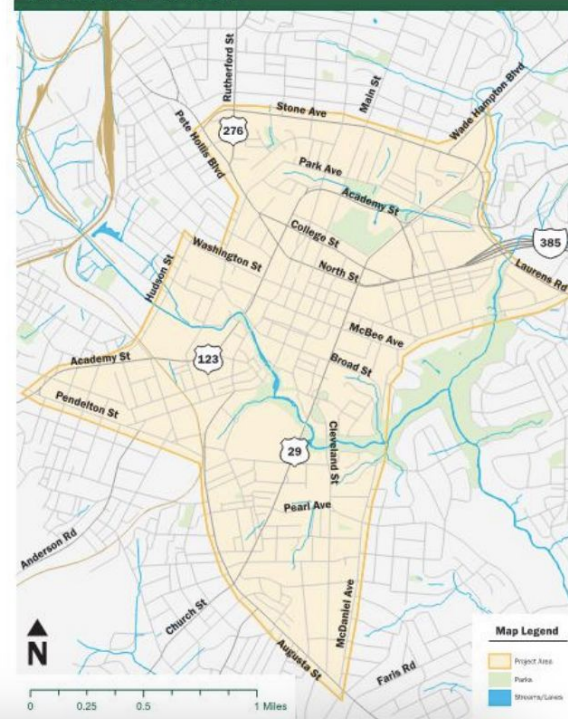
Downtown Transportation Master Plan

Project Overview

The City of Greenville has experienced significant growth in the past few decades and is continuing to see an influx of downtown residential and commercial development. Due to this growth, the need arose to develop an approach for how to address downtown transportation needs.

The Downtown Transportation Master Plan's goal is to determine and evaluate strategies that will improve mobility, traffic circulation, and safety in downtown Greenville. The plan will also incorporate alternate modes of transportation including transit, pedestrian and bicycle. Ultimately, it will address both short and long-term solutions to address existing traffic and anticipated future traffic growth.

STUDY AREA





Project Background

The Downtown Transportation Master Plan consists of two phases, and both include:

- Specific areas of interest and recommendations for improvements.
- Community input opportunities.

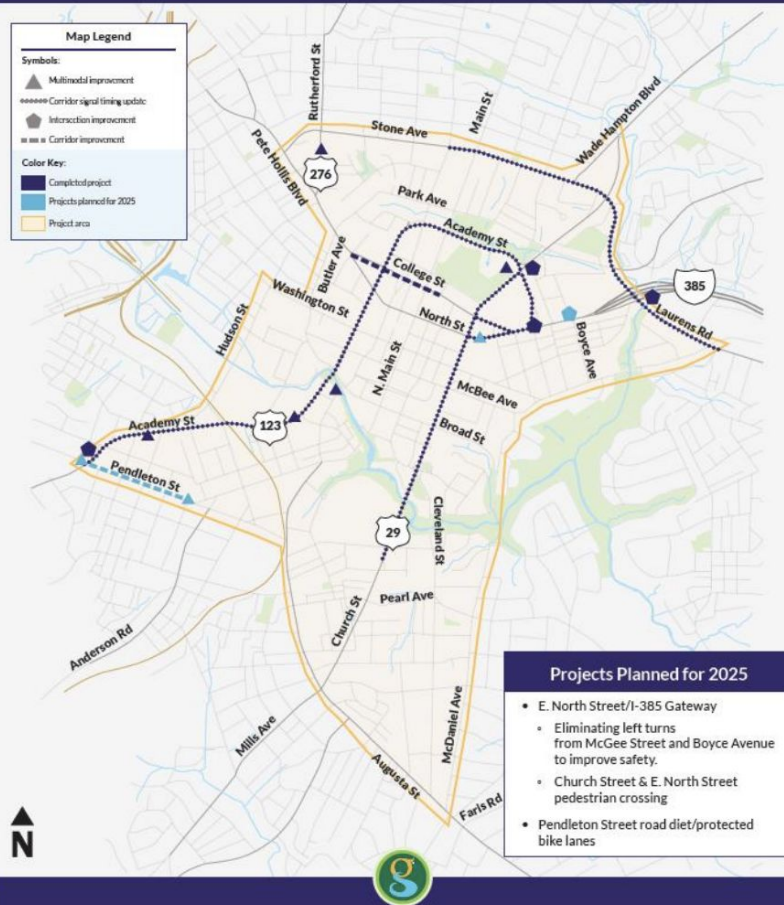
Phase I - Completed

Short-Term Strategies	Community Input (2019)
Roadway and traffic improvements that can be completed in five years or less.	<p>Feedback received in Phase I indicated that the public was most supportive of strategies consisting of:</p> <div>  Upgrading traffic signals  Creating a bypass around downtown  Roadway reorganization to include bike and pedestrian elements </div>

Phase II - We are here

Long-Term Strategies	Community Input
Projects that include long-term planning based on year 2045 traffic modeling.	<p>Your input today will provide insights on future needs, priorities, and preferences for:</p> <div>  Intersection improvements  Congestion and traffic management  Alternative modes of transportation (biking, walking, transit) </div>

Phase I: Planned and Completed Projects



Phase II: Goals and Activities

What will Phase II do?



Identify areas for long-term planning

Use future traffic models and public input to identify key areas for improvement.



Provide a prioritized list of projects

Rank improvement options based on cost, feasibility, and public feedback.
Provide final project recommendations to be ranked against other regional projects for the GPATS Long-Range Transportation Plan.

How will we get there?



Review existing conditions to track current traffic congestion.



Using modeling to predict future traffic congestion.



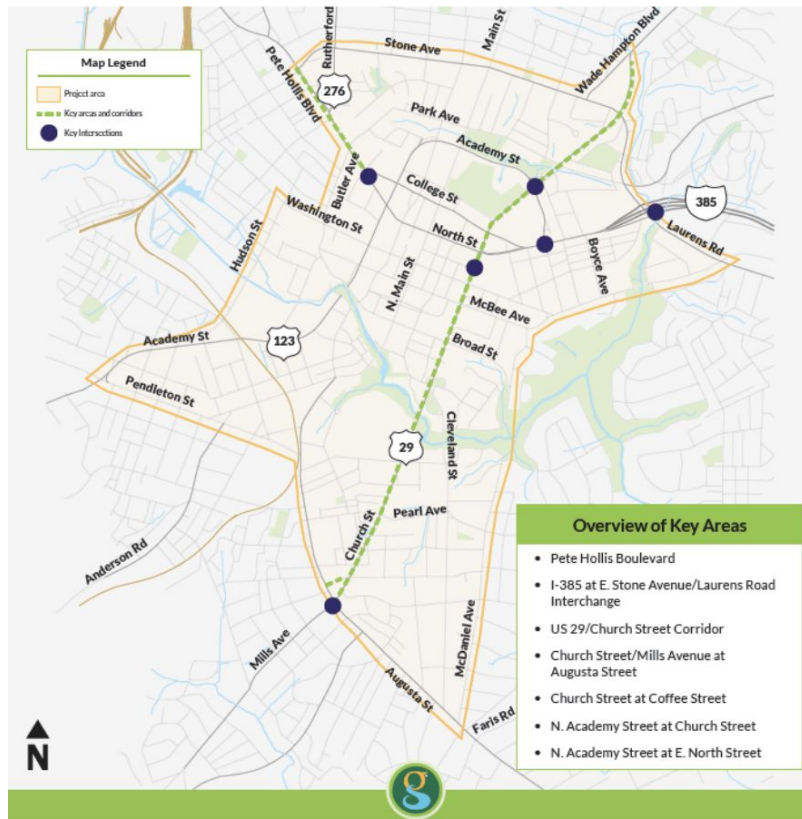
Reviewing cost and feasibility options of projects.



Collecting community preferences and feedback.

Phase II: Key Areas




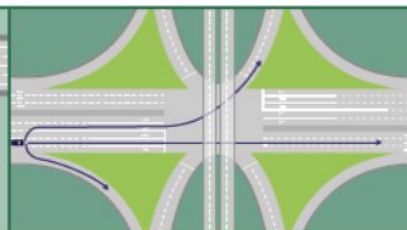
Key areas are identified for long-term improvement planning, based on the initial Phase I conditions analysis.



Innovative Intersections

The project team is considering using innovative intersection concepts in the Central Business District that can:

- Improve traffic flow by using non-traditional methods.
- Enhance safety, performance, and resiliency.

			
Pete Hollis Blvd./Buncombe St.	N. Academy St. at Church St.	Church St./Mills Ave. at Augusta St.	I-385 at E. Stone/Laurens Rd.
<p>Road Diet:</p> <p>Reducing the width of vehicular lanes, removing a lane, or repurposing a lane to provide space for other features (e.g., sidewalks, bike lanes, bus/trolley stops, etc.).</p>	<p>Partial Median U-Turn:</p> <p>A design where only left turns from the major road are eliminated, forcing drivers to make a U-turn at a median opening downstream to complete their left turn, while left turns from the minor road are still permitted.</p>	<p>Quadrant Intersection:</p> <p>A road design that uses a connector road to move left turns away from the main intersection. This design is intended to improve traffic flow and safety.</p>	<p>Single Point Urban Interchange:</p> <p>A type of highway interchange where all traffic movements, including left turns onto and off the freeway ramps, are controlled by a single traffic signal at one intersection.</p>

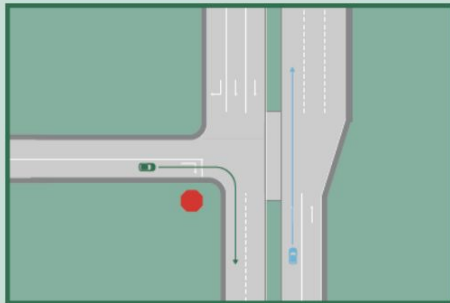
Projects for Consideration

Location:

Church Street
at East Coffee Street

Academy Street from
N. Main Street to E. North Street

Recommendation:



Removal of the traffic signal at the intersection. Elimination of left turn movements from E. Coffee Street onto N. Church Street and elimination of left turn movements from Church Street onto E. Coffee Street to improve traffic progression along Church Street.



Projects on Academy Street between N. Main Street and E. North Street were considered together to improve overall corridor traffic and intersection operations at Church Street and E. North Street. Possible projects include:

- Median U-turn configuration at Academy Street at Church Street
 - Lengthen the E. North Street right turn lane for turns onto Academy Street
- Dual eastbound left turn lanes at Academy Street at Church Street
 - Lengthen the E. North Street right turn lane for turns onto Academy Street
- Dual eastbound left turn at Academy Street and Church Street with an additional westbound through lane on Academy Street from E. North Street to Main Street and a free-flowing slip lane at E. North Street.

Projects for Consideration

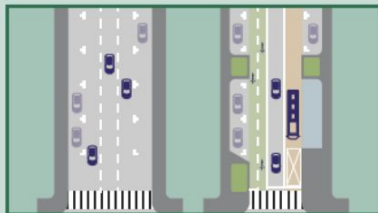
Location:

Pete Hollis
Boulevard/Buncombe Street

Church Street
at Augusta Street

I-385 at E. Stone
Avenue/Laurens Road

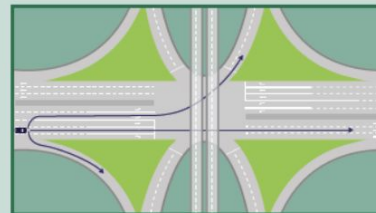
Recommendation:



Adjust travel lanes along Pete Hollis Boulevard/Buncombe Street between Buncombe Road and Heritage Green Place to allow for pedestrian and bicycle infrastructure improvements.




Update into a quadrant intersection by redistributing the southbound left turn movements from Augusta Street onto Church Street over to McKay Street. Redistribution of eastbound left turn movements from Mills Avenue onto Augusta Street over to Church Street followed by a northbound left onto McKay Street.




At a Single Point Urban Interchange traffic between I-385 and E. Stone Avenue will be controlled by a single traffic signal, improving traffic flow and efficiency.

County Square Redevelopment Update Meeting

 Wednesday, June 4th

 5:30 - 6:30 pm

 Greenville County Square North Administrative Building, Committee Meeting Room, 301 University Ridge

!! *This is not a drop-in meeting — the presentation will begin at 5:30 pm.*

Greenville County and RocaPoint Partners will present an update on the County Square Redevelopment Project for the Haynie-Sirriner neighborhood. The meeting will include:

- a project overview,
- a review of the current phase of construction, and
- **what to expect over the next 12 to 18 months.**

Mark your calendars for the next neighborhood meeting!



Wednesday, August 27th



6 – 7:30 pm



Next Innovation Center

The meeting will feature the Democrat and Republican candidates for the Greenville City Council At-Large seat ahead of the November election.

Democrat: Tina Belge

Republican: Matt Alexander

Each candidate will be given 30 minutes to introduce themselves, discuss their policy priorities, and answer questions. The Haynie-Sirriner Neighborhood Association does not endorse any candidate. This meeting is informational only.